



The BrewDogs of Colorado

Celebrating Colorado's Craft Brewers and the Dogs They Love

FOR IMMEDIATE RELEASE

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Dogs Romp at Rock Bottom Brewery

Brewdogs and their owners are invited to celebrate the last days of American Craft Beer Week.

May 18, 2010-Colorado Springs, CO-Your favorite brewdogs are at it again. BrewDogs of Colorado will be one of the sponsors at the upcoming "Dog Romp at Rock Bottom" on Sunday, May 23 from 1 to 3 p.m. at Rock Bottom Brewery. Brewdogs and their owners are invited to come and enjoy a beer on the patio and help brewmaster Jason Leeman close American Craft Beer Week with the release of a special brew, "The Lumpy Dog Ale."

The BrewDogs will be on hand to sign books. "We really enjoy events such as this," said Brian Bennett, co-author of *The BrewDogs of Colorado*. "It combines three of our favorite things: dogs, beer and helping nonprofits that help dogs."

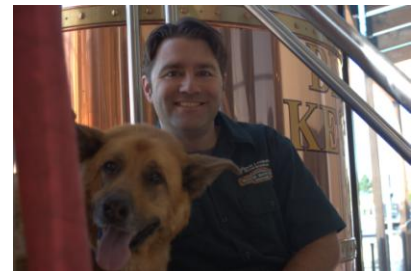
Proceeds from beer sales on the patio will go to All Breed Dog Rescue (www.haveanicedog.org) as will 20% of BrewDogs book sales at the event. Dr. Neal Sliker of East Springs Animal Hospital (www.eastsprings.com) will be available to answer animal health questions in the "Ask a Vet" portion of the event and Camp Bow-Wow doggie day care and camp will also be joining the celebration.

A high quality, 152-page hardbound edition with images of over 70 brew dogs and over 200 color photos of breweries throughout Colorado, *BrewDogs* was produced by Colorado Springs family Brian and Becky Bennett. Daughters Kristen and Lauren co-authored the book, and spent many hours this past summer traveling and photographing the dogs.

The BrewDogs of Colorado retails for \$29.95. It can also be ordered online at www.brewdogsbook.com. Several booksignings have been scheduled at breweries and bookstores; check the Brew Dogs website for dates and venues. Facebook BrewDog fans receive special discounts.

About WoofMedia, LLC:

WoofMedia, LLC, is a family-owned business. Brian and Becky Bennett are long-time residents and active members of the Colorado Springs community. Co-authors and daughters Kristen and Lauren Olson are also involved as managers and photographers. Brian is an active community volunteer in Colorado, serving on various non-profit boards and committees, including current service as Chairman of the Better Business Bureau Foundation. Stay tuned for future publications.
www.woofmediallc.com.



*Brewdog George with
owner/brewmaster Jason
Leeman*