



The BrewDogs of Colorado

Celebrating Colorado's Craft Brewers and the Dogs They Love

PRESS RELEASE

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December 9, 2009

Dogs, Beer and Colorado: New Gift Book Showcases All Three

BrewDogs is a photographic tribute to Colorado craft brewers and the dogs they love.

Colorado is well known for its geographic beauty---mountains, rock formations, alpine streams and wildflowers. Of almost equal stature is the staggering number of craft beer breweries dotted throughout the state. Over 100 microbreweries turn out enough beer to make Colorado one of the largest beer-producing states in the nation. As a result, the Great American Beer Festival makes its yearly home here. Regardless of the numbers, there's one statistic that's true almost across the board: where there is a craft brewer, there is usually a brew dog at his side. As a playful tribute to those brewers and their canine companions, *The BrewDogs of Colorado* was born, just in time for the gift-giving season.

The book, a high quality, 152-page hardbound edition with images of over 70 brew dogs and over 200 color photos of breweries throughout Colorado, was produced by a Colorado Springs family. "While the idea was not exactly born over a beer, the connection between beer and dogs is not too far 'fetched'", said co-authors Brian and Becky Bennett. "We realized that not only are most Colorado breweries dog-friendly, but a lot of beers are named after dogs." As canine lovers themselves, the idea of a book to celebrate this relationship came to fruition, and turned into a summer long project involving the whole family, including daughters Lauren and Kristen. "With over 100 breweries in Colorado, it wasn't hard to find an award winning craft beer, and a dog to go with it."

John Hickenlooper, Mayor of Denver and a Colorado brewpub pioneer, contributed the foreword and a photo of his own brew dog. Slated to hit the bookstands on December 15, *The BrewDogs of Colorado* retails for \$29.95 and is an ideal gift with appeal for both dog and beer lovers alike. It can also be ordered online at www.brewdogsbook.com. Place online orders by December 20 for delivery by Christmas. Several booksignings have been scheduled at breweries and bookstores; check the Brew Dogs website for dates and venues.



Bunny & Marley of Trinity Brewing Co., Colorado Springs

About WoofMedia, LLC:

WoofMedia, LLC, is a family-owned business. Brian and Becky Bennett are long-time residents and active members of the Colorado Springs community. Co-authors and daughters Kristen and Lauren Olson are also involved as managers and photographers. Brian is an active community volunteer in Colorado, serving on various non-profit boards and committees, including current service as Chairman of the Better Business Bureau Foundation. Stay tuned for future publications.

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